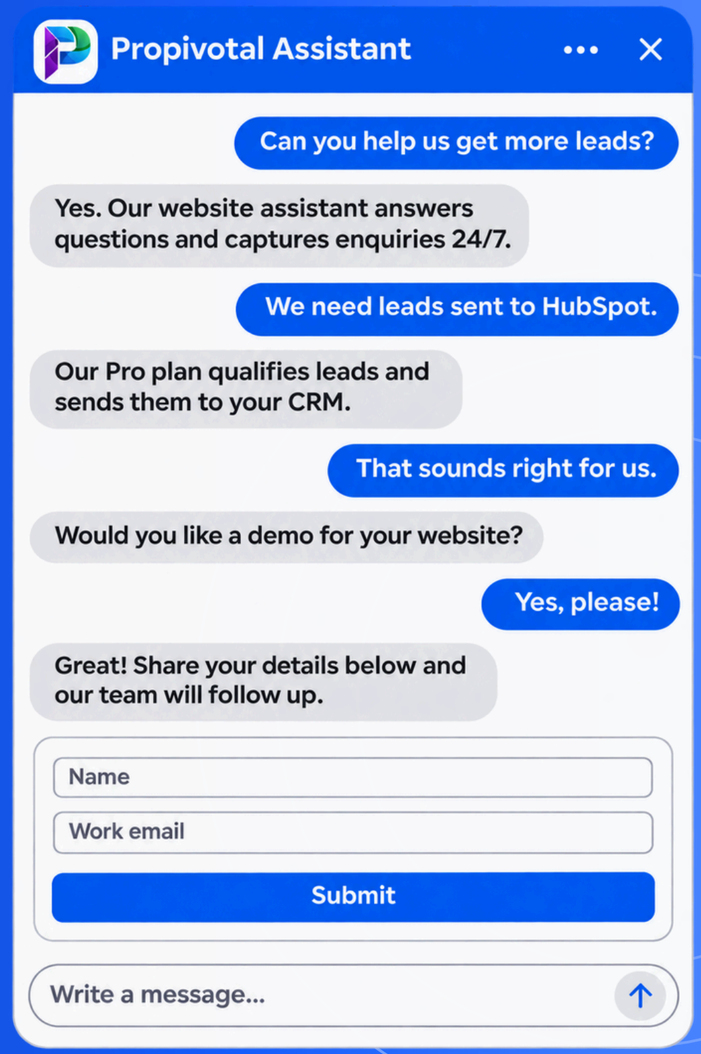
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CLIENT PRESENTATION

AI CHATBOT

A 24/7 AI assistant that answers questions, captures leads and connects your website to your sales process.

ProPivotal Solutions / Zaki Raza



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IMPLEMENTATION AT A GLANCE

A structured six-phase journey from discovery to continuous optimization.

01

Discovery

Understand your business, website, knowledge and goals.

02

Development

Configure the AI assistant, knowledge base and integrations.

03

QA

Test accuracy, flows, forms, bookings and handoff.

04

Deployment

Publish the approved chatbot to the live website.

05

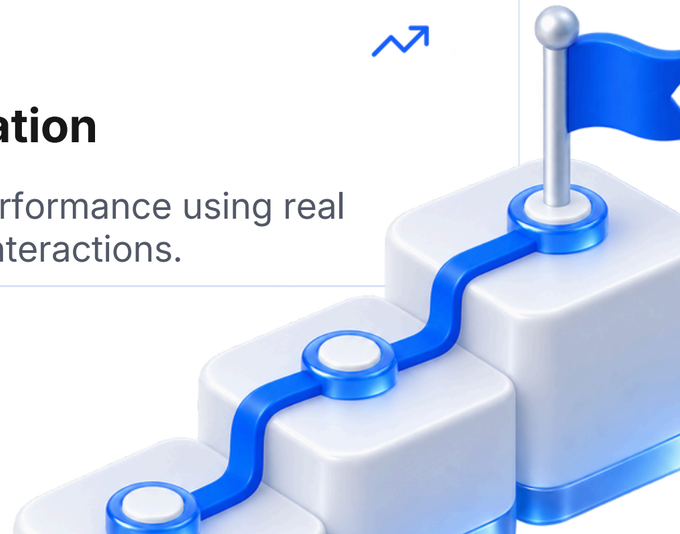
Post-Launch

Verify live functionality and integrations.

06

Optimization

Improve performance using real customer interactions.



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PHASE 1: DISCOVERY & PLANNING



During this phase, we gather all the information required to build your AI Chatbot.

- Review the completed client intake form
- Analyze your website and customer journey
- Collect business information
- Gather FAQs, documents and knowledge-base content
- Define chatbot objectives
- Plan conversation flows
- Identify required integrations

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PHASE 2: AI CHATBOT DEVELOPMENT

We configure and build your AI Chatbot based on your business requirements.

- Configure the AI assistant and custom prompts
- Build and organize the knowledge base
- Train the chatbot on products and services
- Configure lead capture
- Configure automation workflows (Pro package)
- Configure integrations (CRM, calendar, email, etc.)

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PHASE 3: TESTING & QUALITY ASSURANCE



Before publishing the chatbot, we perform comprehensive testing in a secure testing environment.

Assistant and lead flows

- AI response accuracy
- Lead capture
- Appointment booking
- Email notifications
- Error handling

Integrations and experience

- Conversation flows
- Contact forms
- CRM integrations
- Mobile responsiveness
- Human handoff functionality

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PHASE 4: LIVE DEPLOYMENT

Once approved, we install the chatbot on your live website.

TYPICAL INSTALLATION

5-15

minutes

Live installation

We add a small JavaScript snippet or install a website plugin, depending on your platform.

Website availability

Visitors can generally keep using the website throughout installation.

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PHASE 5 & 6: POST-LAUNCH + OPTIMIZATION



Launch is the beginning of an improvement cycle.

Phase 5: Post-Launch Testing

- Chatbot functionality
- Lead submissions
- CRM synchronization
- Appointment booking
- Contact forms
- Mobile experience
- Performance verification

Phase 6: Optimization

- Review conversation history
- Identify unanswered questions
- Expand the knowledge base
- Improve prompts
- Refine conversation flows
- Optimize lead generation
- Improve response quality

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WILL MY WEBSITE GO OFFLINE?



In almost all implementations, your website remains fully operational.

NO.

In almost all implementations, your website remains fully operational throughout the process.

Rare Exceptions

01 Complete website migration

02 Major server maintenance

03 Large-scale website redevelopment

04 Custom backend integrations requiring maintenance windows

Our approach: use a staging environment whenever maintenance is required to minimize or eliminate downtime.

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WORKFLOW & ESTIMATED TIMELINE



A reliable AI chatbot with minimal disruption and a smooth implementation.

01	02	03	04	05	06
Discovery	**Development**	**QA**	**Deployment**	**Post-Launch**	**Optimization**

AI Chatbot Basic

2–5 Business Days

AI Chatbot Pro

1–3 Weeks

Depending on integrations and project complexity

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AI CHATBOT BASIC

A smart chatbot that helps visitors with questions about your company, services and contact details.

Included

- Answer company information
- Explain services and prices
- Answer FAQs
- Provide contact information
- Collect name, email and telephone number
- Integrate on a landing page or website

Ideal For

- Companies wanting to be available 24/7
- Teams wanting to collect more leads
- Less manual work answering repetitive questions



Smart answers. Qualified leads. Always-on availability.

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AI CHATBOT PRO

Compare packages →

An advanced AI assistant that answers questions and helps with lead generation and customer qualification.

Everything from Basic, plus:

- GPT-powered AI assistant
- Comprehensive business knowledge bank
- Lead qualification (automatic intake)
- CRM link (HubSpot, Pipedrive, etc.)
- Email notifications for new leads

AI Chatbot Pro answers questions, qualifies leads, automates follow-up and links with CRM systems to create more sales opportunities.

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FEATURES

Features	Basic	Pro
24/7 AI chatbot	Included	Included
Company knowledge	Included	Included
FAQs	Included	Included
Lead capture	Included	Included
Lead qualification	—	Included
CRM integration	—	Included
Automated follow-up	—	Included
Appointment booking	—	Included
Custom workflows	—	Included

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YOUR WEBSITE, WORKING SMARTER



An AI assistant designed to answer enquiries, capture leads and support your team

24/7 CUSTOMER SUPPORT

Answer questions instantly, even outside business hours.

MORE QUALIFIED ENQUIRIES

Capture visitor information and identify genuine opportunities.

LESS REPETITIVE WORK

Let your team focus on customers while AI handles routine questions.

CONNECTED TO YOUR BUSINESS

With Pro, connect conversations to CRM, email and other workflows.